



**Subrina Chow Appointed Director of
the Hong Kong Society for the Protection of Children (HKSPC)**

(5 May 2022, Hong Kong) Following a comprehensive search facilitated by a renowned executive recruitment firm that commenced in February, the HKSPC today announced that Subrina Chow (CV attached) has been appointed Director of the Society with effect from 6 May 2022.

Subrina was identified by the Society in January, and began volunteering while awaiting government approval to take on a role with the HKSPC soon after. Once government approval was obtained, she was appointed Senior Deputy Director (Change Management) on 9 March, and subsequently Acting Director on 15 March when the former Director stepped down from the role.

“The few months I’ve had with the Society have been some of the most challenging yet meaningful times of my work life. Rebuilding the Children’s Residential Home (CRH) service is a complex but absolutely necessary task. The hard work and devotion of HKSPC colleagues as well as the CRH Reform Project team brought to us by the Council of Non-profit Making Organization for Pre-primary Education (CNOPE), and the thought that our diligent and professional work will help grow the children under our care, spur me on. We must stay on course to serve the community at large, be it through residential or day child care, pre-primary education, social work and professional rehabilitation services, or parental education and support,” remarked Subrina Chow.

“The Society is delighted to have Subrina as our new Director, in which role she will continue to focus on change management and improvement in the many services we operate throughout Hong Kong. We are working hard to ensure that she has the resources to enable these changes, moving towards best practice in CRH, where we are enhancing our training, monitoring, checks and balances, and staffing levels. Under Subrina’s leadership the Society will continue its efforts to implement the reforms suggested by the Independent Review Committee that we released in late January. In our 96th year, the Society as a whole continues to do all it can to restore the community’s trust in the very many good things we do,” said Robin Hammond, Chairman of the Society’s volunteer Executive Committee. (Ends)

Hong Kong Society for the Protection of Children
5 May 2022



Photo caption - Subrina Chow Appointed Director of the Hong Kong Society for the Protection of Children (Left: Subrina Chow; Right: Robin Hammond)

About Hong Kong Society for the Protection of Children

HKSPC has been committed to nurturing children in their early childhood development since 1926. Being one of the most established organisations in the field, HKSPC currently operates 29 service units and serves around 3,000 children aged 0 to 16 and their families on a daily basis.



Appendix

Subrina Chow was an Administrative Officer (AO) in the Hong Kong Civil Service for over 25 years, with experience in public policy and funding proposal formulation, program design and assessment, project management, public relations and event organization. She held 10 different positions in policy areas spanning civil service management, education, district administration, international trade relations and investment promotion, IT industry and e-government development, social welfare and labour affairs. In her last government assignment, she was the Assistant Director of Administration in the Chief Secretary for Administration's Office, overseeing the Government's liaison with the Independent Commission Against Corruption (ICAC) and the Ombudsman, as well as the administration of the Justices of the Peace system.

Subrina spent over a decade of her AO career overseas. From 2008 to 2011, she was Director of the Hong Kong Economic and Trade Office in Singapore. Her mission then was to enhance understanding and strengthen the economic relations between Hong Kong and the 10 member states of the Association of Southeast Asian Nations (ASEAN). From 2013 to 2016, she was Director of the Hong Kong Economic and Trade Office in San Francisco, and led the efforts in bringing investments into Hong Kong from the 19 states in the western part of the United States. (She was also Deputy Director of the same office from 1998 to 2001.)

Subrina worked twice in the former Education and Manpower Bureau. She was first involved in 1995 to 1997 in the drafting of a piece of legislation aimed at regulating the higher education and professional training courses conducted in Hong Kong by overseas and Mainland institutions. In 2002 to 2003, she was Secretary to the Standing Committee on Language Education and Research (SCOLAR), and completed a major review of language education policy that covers pre-primary up to post-secondary education and training of working adults. Subrina gained exposure to the policy areas of social security, welfare and rehabilitation services, manpower development and labour affairs when she served as Administrative Assistant to the Secretary for Labour and Welfare in 2007 to 2008.

Before joining the Government, Subrina worked briefly with World Vision Hong Kong as a project officer in its Christian drug rehabilitation service and helped to set up a new residential home for young women. She resigned from the Government in 2021 to join UNICEF Hong Kong as its Executive Director.

Ms. Chow received her Bachelor of Science degree in Human Development and Family Studies from Cornell University. She is married and has two daughters. (Ends)